# 2023 PROGRES

AN EVENING SUN PUBLICATION

FEBRUARY 7, 2023



CEO Michael Field cuts the centennial celebration ribbon opening the Raymond Corporation Headquarters' lobby and museum for local officials and the public on July 12. (Photo by Tyler Murphy)

#### Raymond turns 100 and the community celebrates

#### **Tyler Murphy**

**Evening Sun Editor** 

GREENE – The Raymond Corporation, a Toyota Industries Corp. company, has been a staple of Chenango County for a century.

The business celebrated its 100th Anniversary this sum-

The company was founded in 1922 by George Raymond Sr. and transformed into a coruse. poration worth billions of In 1939 George Raymond dollars today.

Raymond was keen to patent certain aspects of design that were being used at the beginning of the century, as automation and mass production became more centralized.

He recognized the value of common use designs and saw the wooden pallet as something very practical that every warehouse would need and

Sr. reinvented the pallet, improving upon its design and function.

At the time there was a number standards and many businesses used different sized pallets made of different materials, and used customized equipment and methods of manpower to handle them.

But Raymond looked past this and saw a greater oppor-

Raymond knew the real potential in becoming a provider of key materials was to create a common standard that all companies would use. He would then sell them the standardized equipment they would need to utilize those designs, so essentially, a forklift sold in California would be just as useful to a company in another industry in New York.

Continued on Page 17 →

#### Chenango County **Board of Supervisors**

AFTON

John H. Lawrence 161 Lewis Lane Afton, NY 13730 aftonsupervisor@gmail.com Home:(607) 639-2294

**BAINBRIDGE** Dolores Nabinger 154 Hillside Acres Bainbridge, NY 13733 Home:(607) 563-1952 dnabinger@yahoo.com Cell:(607) 237-9414

**COLUMBUS** Diane P. Scalzo 4340 State Hwy. 80, Sherburne NY 13460 Office: (607) 847-6876 columbus@co.chenangy.ny.us

**COVENTRY** Cammie Wyckoff 1839 State Hwy 235, Greene, NY 13778 Office: (607) 656-8602 coventrysupervisor2020@ gmail.com

**GERMAN** Vacant

**GREENE** Joseph M. Henninge 4 Green Street Greene, NY 13778 Home:(607) 656-9501 Office:(607) 656-4191 greene@co.chenango.ny.us

**GUILFORD** George Seneck (Chairman)

242 Phillips-Odell Road Mt Upton, NY 13809 Home:(607) 895-6282 Office:(607) 895-9966 Fax:(607) 895-6042 gseneck@co.chenango.ny.us

LINCKLAEN Vacant

**MCDONOUGH** Raymond E. Wakefield, Jr. 298 Chestnut Road McDonough, NY 13801 Home:(607) 647-5507 Cell: (607) 316-7599 cseavp@hotmail.com

**NEW BERLIN** Vacant

NORTH NORWICH Robert Wansor 6578 St Hwy 12 Norwich, NY 13815 Office:(607) 334-4703 drbob.wansor@gmail.com

NORWICH (Town) Stanley D. Foulds 157 County Road 32A Norwich, NY 13815 Home:(607) 337-2302 Office:(607) 244-7011 Fax: (607) 336-6367 stan\_supervisor@ roadrunner.com

NORWICH (City) Wards 1,2,3 James J. McNeil 12 Eric Street Norwich, NY 13815 Home:(607) 316-2997 Fax:(607) 334-2484 city123@co.chenango.

ny.us

NORWICH (City) Wards 4,5,6 Robert M. Jeffrey 17 York Street Norwich, NY 13815 Home:(607) 336-1462 Cell: (607) 316-5544

OTSELIC Marjorie R. Davis 2936 County Rd 16 Georgetown, NY 13072 Office:(315) 653-7201 Home:(315) 837-4741 otselicsupervisor@frontier.com

**OXFORD** Alan D. Davis 3337 State Highway 12, Oxford, NY 13830 Home: (607) 244-0392 Cell: (607) 244-0392 oxfordnysupervisor@gmail.com

**PHARSALIA** Jeremiah James Micklas PO Box 39 East Pharsalia, NY 13758 Home:(607) 373-3430 Office: (607) 373-3430 pharsalia@co.chenango.ny.us

PITCHER Jeffrey B. Blanchard 243 State Hwy 26 PO Box 41 Pitcher, NY 13136 Home:(607) 863-4494

**PLYMOUTH** Grace A. Nucero-Alger PO Box 1105 Norwich, NY 13815 gnaugh8@gmail.com Home:(607) 334-6799

**PRESTON** Zachary Meseck 241 Tamarac Rd. Oxford, NY 13830 preston@co.chenango.ny.us Home:(607) 201-4527

**SHERBURNE** Charles A. Mastro 135 Merrill Rd Sherburne, NY 13460 Home:(607) 674-4573 Office:(607) 674-4481

**SMITHVILLE** John J. Cammarata 346 Pollard Road Greene, NY 13778 Home:(607) 656-8480 jcammaratatownsuper@ gmail.com Office:(607) 373-0500

**SMYRNA** Michael R. Khoury 1191 Beaver Meadow Rd PO Box 21 Smyrna, NY 13464 reedgraphicsllc@gmail.com Home: (607) 627-6275

> Board of **Supervisors meets** second Monday of the month at 10:30 a.m. in the **Board Room of the Chenango County Office Building**

## **New perspective pilots United Way of** Mid Rural New York into another year

#### By Shawn Magrath **Evening Sun Contributor**

NORWICH - Donning a new name and embracing a larger regional footprint, the United Way of Mid Rural New York is forging ahead with its mission to improve education, economic mobility, and health resources for those in need. And thanks to the successful consolidation of area United Ways, the organization now has more resources at its disposal.

However, the United Way is facing high hurdles in 2023 and administrators acknowledge the need for outsidethe-box thinking in order to address a jumble of challenges, like inflation, campaign shortfalls, and finding innovative ways to market its new

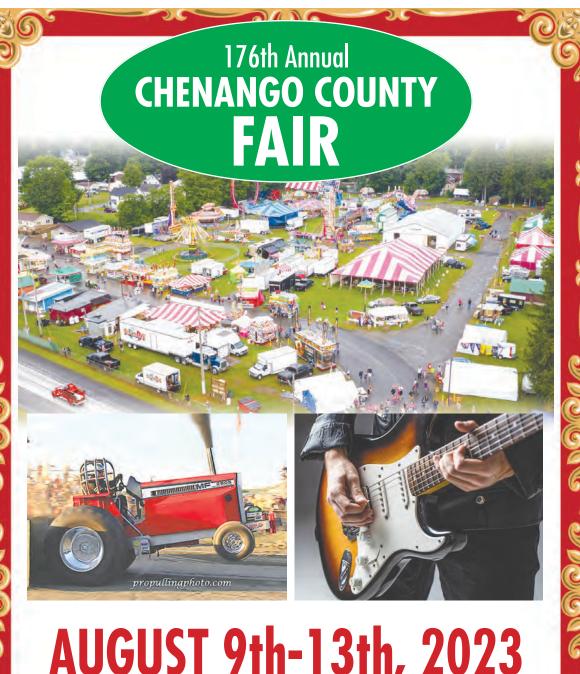


United Way of Mid Rural New York Executive Director Elizabeth Monaco and Marketing and Communications Specialist Kyli Anderson pose with makeshift silhouettes representing those who have experienced domestic violence. The effort was one of many the nonprofit made in 2022 to draw attention to the needs of the community. (Photo submitted by United Way of Mid Rural New York)

Continued on Page 19 →

## Raymond turns 100 and the community celebrates -





## AUGUST 9th-13th, 2023

**Mark Your Calendars!** 



- Demo Derby Rides & Games
- Music
- Harness Racing
- Horse Shows
- Tractor Pulls Conservation
- 4-H Exhibits
- **Great Attractions**,
- **Something** for
  - **Everyone!**

Great Value,

- Agricultural Exhibits
- Flower Exhibits/Chenago Garden Clubs

Website: chenangofair.com • Email: chenangocofair@outlook.com Fair Office: 607-334-9198





**Scott Clippinger** Attorney at Law

- Workers' Comp
- Criminal Defense
- DWI's & Traffic
- Real Estate
- Wills
- Business Formation



**Mary Alyce Sporing** Attorney at Law

1 West Main Street Smyrna, NY 13464 Phone: (607) 627-6811 Fax: (607) 627-6816

48 Hale Street Norwich, NY 13815 Phone: (607) 336-4657 Fax: (607) 336-1628

**SALES** 

**SERVICE** 



THE FORD STORE IN GREENE

ChenangoSales.com 976 State Hwy. 12, Greene, NY 607-656-8219

**PARTS** 

**RENTALS** 

## Raymond turns 100 and the community celebrates -

Continued from Page 15 →

The key was using the same sized pallets made of the same materials that could tolerate different temperatures and weights - and it had to be cheap, so wood was primarily used.

While reinventing the pallet Raymond also took inspiration from a barber's chair and created the first hydraulic lift truck.

Raymond researched and patented the key designs and materials making pallets that were stackable and efficient, and he then released his rights to some of those designs making them free for any business to copy and use.

It was a major success and was widely used and over time it changed the industry and became the standard.

The Raymond Corporation was, in serious part, born of that inspiration and the lines of equipment they provided over the next 100 years.

The company employed and provided for thousands of local residents and their families throughout the last generation. It remains one of Chenango County's oldest and most successful companies, and its headquarters are a major landmark for the Village and Town of Greene.

#### **Raymond Corporation in** 2022

To this day the foundation

manufacturer of leading forklifts. The company produces a competitive range of specialized and general-use trucks, widely used in commercial industries to move pallets of material in warehouses, stores, construction sites and manufacturing facilities.

In its centennial year, the company is a globally recognized provider of material handling products and intralogistics, and it employs more than 7,000 people in its North America facilities – with 2,100 in its Greene and Syracuse facilities alone.

As the business has grown and demand for technology has increased, Raymond now presents a range of products that include advanced warehouse equipment, software and material handling exper-

"What we talk about today is providing intralogistic solutions to our customers to enhance their overall productivity," explained Steve VanNostrand, Executive Vice President at The Raymond Corporation. He has worked for the company for 22 years.

"So the business foundation is our trucks, but it's really the technological solutions that are driving a lot of the value as the markets change and the demands for our customers have changed," he said.

These changes evolve

of the company remains as a around energy, automation, virtual reality and other technology's performance and lifts focusing on automation productivity.

> The impact in recent years on the global supply chains has made efficiency even more important and Raymond has tried to make itself a part of the solution for hurting businesses and customers.

"First and foremost, as our customers were being challenged, our focus was on them. Optimizing, connecting and automating operations gained a lot of interest," said VanNostrand.

The company has been heavily impacted by the growth in e-commerce in the last decade. It has led to significant growth of the company, which is recently, and almost always, in a state of seeking employees both locally and abroad.

"Our trucks are foundational, so we need to continue to deliver the highest quality, best product in the marketplace. Our history around innovation has also allowed us to focus our efforts on what's in the future," VanNostrand said.

VanNostrand explained energy, telematics and automation are driving the future of the material handling busi-

"We're fortunate to have the right foundation but also be driving the future and be a market leader from a technology perspective," he said.

New products on forkinclude new notification technologies for pedestrian awareness. The trucks use sensors to detect people and other moving or stationary objects

"What we talk about today is providing intralogistic solutions to our customers to enhance their overall productivity," explained Steve VanNostrand. Executive Vice President at The Raymond Corporation

nearby and alert a driver. They can even slow down or stop if someone steps into a dangerous path.

The system records a constant awareness on how close a pedestrian is to the forklift and that data is constantly relayed to the driver's interface.

The industry has also seen an increase in demand for systems that can place materials on warehouse storage racks that are built higher.

"As warehouses continue to go higher, the innovation to do that, based on the physics, is pretty amazing. So that's been one of our most well-received products this year," said VanNostrand. "If you can make the footprint of your building smaller and raise the

roof, it's much more cost-effective from the standpoint of utilization of land. That's the whole idea, narrow aisles with high-level racking systems reduces your utilization of land. And broadly, sustainability — you're minimizing your footprint, which drives your cost down."

The company's most popular products are standard forklift reach trucks and the commonly used walking floor trucks. These products appeal to almost every business.

Larger commercial businesses use higher-capacity reach trucks, higher-capacity order pickers and other premium products where efficiency can add up to large savings, such as large warehousing companies, e-commerce companies and grocery store distribution centers.

#### **Knowing what is** important

In the last year the company, along with the rest of the industry had to cope with lingering issues in the supply

"The first three quarters of the year we continued to be challenged by COVIDrelated and other supply chain challenges on a global basis. So our teams really worked hard and did a tremendous job keeping our factories running and delivering product to our customers. It was more challenging than we would have planned for initially," said

VanNostrand.

Despite the challenges and perhaps because of them, demand for the Raymond Corporation's products has increased.

"It was a very busy, successful year for the organization, and with the 100th anniversary we had some really meaningful moments." said VanNostrand. "We had so many positive events over the last year, but many demands at the same time."

"Clearly the most critical resource is our people. They are the ones who are driving innovation in our products. They're building quality into our products, and broadly defined providing service here to each other as well as out in our communities. So it's about our people, and we continue to grow and have greater demands for additional staffing.

"We're trying to bring people in and get them accustomed to our culture, and build upon, what historically for Raymond is, people coming in and having very long, lifetime careers with us. We want to continue that because we think that's our secret for being successful here where we're located," said VanNostrand.

The highlight of the year for the Raymond Corporation was the 100th anniversary events and celebrations. The

Continued on Page 18 →



#### For The Best In Italian Food.

- Pizza
  Subs
- Calzones
- Pepperoni Rolls
- Antipastos
- Specialty Pizza
- Beer & Wine

#### **Dinners**

Choose from the Best Selection of Italian Dinners, cooked the old-fashioned way.

32 South Broad St., Norwich 334-6278 Open 7 Days a Week





1 Main St., Oxford, NY 607-843-5255 Monday- Saturday 11 am to close;

Sunday noon to close Check us out on Facebook or our New Website www.thestadium.biz

Serving Lunch, Dinner & Late Night

Stop In Today and **Enjoy a Delicious Meal!** 



## Monday **Nights TRIVIA Starting** at 7 pm

Reservations Suggested. Drink & Food Specials!

### **Thursday Special** WING NIGHT with Drink **Specials**

4 pm to 10 pm EAT IN ONLY

### Friday Night <u>Dinner Special</u>

Starts at 5 pm

**Hand Battered** Haddock or NY Strip Steak

Includes choice of side.

## **Lunch Club**

**Buy 5 Lunches Get 6th** FREE!

Stop in for details and sign up!

#### **GIFT CARDS AVAILABLE!**

Good Anytime. Good at all locations.

## Raymond turns 100 and the community celebrates -

Continued from Page 17 →

company honored their history, along with past leaders and workers.

The company held a fullyear event that won't end until March when they will have a major industry show to cap it

Raymond kicked things off initially with an event and presentations for principal dealers, who are the people who are selling and servicing Raymond products. The company also hosted dignitaries from Toyota for several days and received recognition from the governor of NewYork and other offices.

VanNostrand said one of his favorite events in 2022 took place a few months into the year, which was an open house for employees and their families.

"We probably had over 3,000 people who attended, and truly, the best day of my year was to watch our employees with their kids, and in many cases their parents too, to take such pride to show them the facility, to show them where they worked and what they did. We had special 100th year anniversary jackets that went along with it and food and stuff, but it was really that pride to see people tour the facility that was fantastic," he said.

Toyota and Toyota Material Handling North America also presented formal gifts to the company.



The Raymond Corporation was founded in 1922 by George Raymond Sr. He is credited with a number of innovations including the double-faced wooden pallet. (Photo by Tyler Murphy)

"They presented us with a beautiful statue of a lift truck and an eagle that sits out in front of the facility. Our parent company TICO (Toyota Industries Corporation) started off in the textile business, so they also presented us with a very special weaved display of the Raymond history," said VanNostrand.

Raymond hosted a ceremony with President and CEO Michael Field along with the grandson of the company's founder, and the former CEO, large group of state and local officials through a tribute and tour of a museum at the facil-

"We've really spent a lot of time sharing our history also — there are materials display setups that went out to all of our dealers, or solutions and support centers, as we call them. So not only are we celebrating in Greene and Muscatine and Syracuse, but all our major cities that we're in in North America also had events. It has been a year of Stephen Raymond. They led a celebrations and special hon-

ors," said VanNostrand. Plans for 2023

The company's first priority is increasing capacity by expanding manufacturing facilities and hiring more staff.

"We continue to have significant demand for our products, so we're looking to grow the number of trucks we can build every single week. That's our absolute number one priority. On an annual basis, we're making tens of thousands of trucks a year. We'd like to grow our capacity 25 to 50 percent this upcoming year to continue to meet demand."

The company hired about 200 new employees last year in New York and are looking to hire another 400 to 500 staff in the next 12 months.

"We will continue to make new product introductions. We don't talk about those in advance, but we have a couple of exciting things coming to market that will further strengthen our leadership position," said VanNostrand.

"At its core we have a workforce that has a good education, has a really good work ethic, and is a great culture fit for Raymond. Company success really does get down to culture - more of a family-minded, small-town feel to the company, but still part of a global organization, is the balance that we try to strike."

"Our location allows us to do that. I think it would be very difficult to do that in a major city. I hate to make it as simple as we have a lot of really good people who care about their community, but that's at the core of our success," said VanNostrand.

The challenge for the company is seeking employees in a limited population.

"We're hiring a spectrum of positions right now. At the entry level, we're hiring people that are new to the workforce that probably have relatively limited skills, who we can help support and train and develop. Then we're also hiring PhD software engineers, and everything in between. So whether you're a welder, a painter, assembler, a machinist — we have opportunities. There's also finance, IT, engineering, sales and marketing. We do hire across the spectrum.

"We continue to have significant demand for our products, so we're looking to grow the number of trucks we can build every single week. That's our absolute number one priority. On an annual basis, we're making tens of thousands of trucks a year. We'd like to grow our capacity 25 to 50 percent this upcoming year to continue to meet demand."

"We attract people throughout the US, so we relocate quite a few people here. Generally it's a hard sell just based on the size of the community for people coming from larger cities, but many times people with families once they come here and get settled – the quality of life and ability to afford a home and all of those things is really positive. They like to be here."

"It really is the culture. I came from a much larger company, and the ability here to make a difference every single day and to work with people who really care about how the company is doing and take such pride in the product that they produce — every day I get to see that and I'm proud to be associated with it."



#### Now with locations in Bainbridge and Dryden!

4086 State Highway 206 Bainbridge, NY 13733 (607) 967-5926

5 Enterprise Drive Dryden, NY 13053 (607) 900-4455

Hours: Monday-Friday: 8:00am-5:00pm Saturday 8:00am-4:00pm **Closed Sundays** 

www.pineridgegrocery.com We accept EBT!

PINE RIDGE: a unique and delightful shopping experience

- Amish Style Canned Goods
- ♠ Baking Supplies
- Bird Feeders
- ♠ Bulk foods
- **♣** Candy
- ♠ Fresh Baked Goods
- ♠ Fresh Fruits and Vegetables
- Fresh Subs
- ♠ Gluten-Free Products
- A Handcrafted Birdhouses
- ★ Home Decor
- ▲ Kid's Toys
- Lancaster County Deli Meats & Cheeses
- Nuts and Dried Fruit

Check out our bulk meat sales! Sign up to receive notifications: www.pineridgegrocery.com/meat





in Kitchen and Bath Remodeling

#### **Discover The Possibilities For Your Home!**

Featuring the latest trends and design options in countertops, cabinets, lighting, tiles, fixtures and much more.

> Military & Senior Citizen Discounts Available Call Today for a FREE Consultation

607-745-7914

## We can build the outrageous or elegant, the simple or complex structures.

- Block Work to Framing
- Sheet Rock to Electric
- Kitchens to Bathrooms
- Post Beam to Custom Wood Work
- Land Clearing to Pond Building
- Patios to Retaining Walls and Everything in Between



1-800-723-9092 315-691-4900 Don't be fooled by the Name.

We're the Best in the Game! www.citiscapellc.com Senior Citizen & Military Discounts

## New perspective pilots United Way of Mid Rural New York into another year -

Continued from Page 15 → brand to the community.

Even so, United Way leaders say there's good reason to be hopeful. In January. the Chenango United Way cemented a years-long partnership with the Delaware-Otsego United Way, rebranding itself as the United Way of Mid Rural New York and taking on a bigger geographical scope as a single organization. A second merger with the Madison County United Way is likely to finalize in April.

Although stakeholders may be unsure about what consolidation means for the future of their local United Way, executives assure that the new four-county nonprofit will have the benefit of improved streamlining of information and resources between counties while remaining focused on the individual communities they serve.

The merger is a culmination of a nearly three-year alliance between regional United Ways, said Elizabeth Monaco, executive director of the United Way of Mid Rural New York. It's also been a personal goal of hers while leading the Chenango United Way for more than a decade.

"We've envisioned and planned for this for a long time," Monaco said. "You can't just bring together United Ways without thinking about how it's going to affect the communities."

Monaco and her staff with help of Colgate University interns - spent 2022 evaluating existing resources of each United Way, how much each has served in the past, and how much money they've raised. Heads of the Chenango and Delaware-Otsego United Ways knew they wanted a new, cohesive United Way that was going to be efficient in serving communities across all three counties. An official merger with already partnering United Ways simply made sense, especially given the similarities in population, demographics and needs, explained Monaco.

Despite now having a larger geographical scope, the United Way of Mid Rural New York will continue to address growing needs in homelessness, transportation, and poverty right here in Chenango

"One of our promises to the community is that we'll maintain community campaign funds locally, so the money we raise will stay in those communities," Monaco said. "Even though we'll be a four-county United Way, we still care about the local community. Nothing is going to change for donors; their money will still stay in the local community and we still feel very strongly about funding local organizations."

"Keeping dollars local is what United Way is all about," said United Way Board Chair and Senior Vice President



The United Way of Mid Rural New York is a conduit for serving the educational, health, and financial needs of families and individuals across Chenango, Otsego and Delaware counties. The nonprofit is also planning a merger with the Madison County United Way to be finalized in the spring of 2023. (Photo by Shawn Magrath)

key concept in the discussions held by our joint task force, and we believe this model will best serve individuals and families in our rural commu-

In order for the new United Way of Mid Rural New York to be successful, its small staff of three has to adapt. The organization is still reeling from the effects of the pandemic as many employers are sticking with visitation restrictions, meaning it's become harder for the United Way to get its foot in the door of local businesses to solicit donations for their employee contribution

ing number of employees are working remotely, and that makes it tougher to engage them for help.

All this may have a future impact on the United Way's ability to soothe the needs of the community.

"We just aren't able to talk to people the way we used to," Monaco said. "I think we need to shift our thinking a little bit and figure out some new and different ways to tell the United Way story because it's still very important and we're still doing so much in the community."

The United Way has out-

Jennifer Telesky. "This was a campaign. Moreover, a grow-lined several key priorities in the county to combat in 2023. Those priorities encompass early literacy, affordable quality housing, hunger, the child care shortage, escalating heating and utility costs, and the effects of inflation.

> "So many of these issues feed into each other," Monaco said. "We're trying to stay at the forefront of the issues that are facing people. Our biggest challenge will be figuring out how to address the inflation issue."

> Adding to the United Way's difficult endeavor, last year's campaign contributions fell short of its \$425,000

goal. The organization raised \$415,000 — just \$10,000 shy of its target. Monaco said shortfalls in the nonprofit's employee contribution fund may be to blame.

But it's not all bad news, she added. She points to a notable decrease in employee campaign deductions from employers, and that's typically a bulk of the United Way's campaign. Conversely, there was an increase in giving through the residential campaign and individual donors, including retirees.

"We did well. Even though we didn't meet our goal, we heard from many people that the economy, inflation, high grocery and gas prices were a real challenge this year. We were holding our breath because we weren't really sure what was going to happen," she said. "To do as well as we did is really fantastic. What we're seeing is a shift in the way people give."

Monaco said she's unsure how future funding requests will be impacted by today's economy. Charitable organizations petition for United Way funding every two years. This year marks the end of a two-year cycle, and funded partners will submit new requests later in the year.

In 2022, 19 Chenango County organizations in the realms of health, education, and financial wellbeing were dependent upon funding doled out by the United Way.



Experienced Sales Team • Same Great Service Techs Same Great Product Line • Same Convenient Location

#### NORWICH OUTDOOR POWER EQUIPMENT

5876 County Rd. 32- East River Road, Norwich 607-334-4378 • www.norwichope.com



8:00-5:30 Monday-Friday 8:00-12:00 on Saturday



CHN works with Chenango County Youth advocating for R ratings for movies which can reduce the number of teen smokers by 18% preventing up to 1 million premature smoking deaths among youth alive today.

CHN manages the Drug-Free Communities (DFC) grant, the nation's leading effort to mobilize communities to prevent and reduce substance use among youth. The DFC Coordinator works with Norwich teens to prevent use loss & stigma early.

CHN partners with local law enforcement during National Prescription Drug Take Back Days to help prevent drug addiction and overdose deaths by getting prescription drugs that could be misused out of home medicine cabinets.

For more information on how our staff help you or how you can partner with us on prevention call Chenango Health Network at

607-337-4128



# CHENANGO HEALTH NETWORK

24 Conkey Ave., Norwich, NY 13815

Increasing access to health, healthcare services, and wellness information

