EFFECTIVE APRIL 1, 2019

• ROP DISPLAY RATES
  per advertising unit
  Open rate.................................................$4.95
  All display ads will incur an additional
  $2.00 on-line ad fee.

• COMMERCIAL CLASSIFIED RATE
  $3.00 for first 20 words
  25¢ each additional word

• STATE AND NATIONAL
  CLASSIFIED NETWORKS
  Call us for rates and information.

• MISCELLANEOUS RATES
  Legal (first insertion) .................................$.385 per agate line
  National Rate.............................................$5.60 per unit

• HOMETOWN BUSINESS DIRECTORY
  $9.00 per week / 1 col. x 3 in. ad size

• PRE-PRINTED CIRCULAR
  DELIVERY RATES
  up to 24 page tab.................................$65 per 1000
  up to 32 page tab.................................$85 per 1000
  up to 40 page tab.................................$100 per 1000
  * Finished size to insert must be
  8 1/2”x11”, must arrive 7 days prior to insertion.
  Prices are based on full run. Partial zoning available.
  Frequency discounts available. These rates do not
  apply to groups or associations.
  * Folding charge $25 per 1000.

• COLOR ADVERTISING
  Spot color is available at a cost of $75
  per color, per page, per paper.
  Process color available at a cost of
  $225 per page, per paper.

• MECHANICAL INFORMATION
  • Printed by photo-offset process
  • Page size - 6 columns wide by 16” deep
  • 96 advertising units per page
  • Column width is 1 5/8” or 10 picas
    (for mechanical requirements)
  • There will be an additional charge for
    E-mailing of finished ads to other publications.
    See your sales representative for details and pricing.

• COMMISSIONS / TERMS OF PAYMENT
  All local rates are non-commissionable. All
  advertising is payable in advance unless a
  credit account is established. Account balances
  are due 15 days after invoice date, balances not
  paid before end of month are subject to a
  delinquency charge. For billing inquiries, call
  (607) 334-3276.

• DELIVERY DATE THURSDAY
  Copy deadlines for regular edition
  Classified ads: Prior Friday, 5 pm
  Display ads: Prior Friday, 5 pm

• GENERAL POLICY
  Position request will be considered and granted at
  the discretion of the newspaper. In the event of
  errors, The Gazette shall be liable only for the
  space occupied by the error, and will supply a
  letter of correction when requested. All classified
  ads are restricted to their proper style and
  classification. No allowance will be made for
  more than one incorrect insertion. The Gazette
  reserves the right to reject or edit all copy.
  We reserve the right to edit or cancel any
  advertisement at any time. We do not guarantee
  the accuracy of any claims made in any
  advertisement appearing in The Gazette. We
  cannot be responsible for typographical errors or
  errors of omission.
### EFFECTIVE APRIL 1, 2019

**CIRCULATION BREAKDOWN FOR THE GAZETTE**

- Burlington Flats........13315.................................405
- West Burlington........13482..................................30
- New Lisbon.............13415.....................................35
- Edmeston...............13335.....................................595
- West Edmeston.........13485.....................................200
- Morris...................13808.....................................795
- Garrattsville..........13342.....................................50
- Individual...............160.......................................160
- Newsstand Sales.............150

---

<table>
<thead>
<tr>
<th>Store Location</th>
<th>Copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Burlington Flats</td>
<td>13315</td>
</tr>
<tr>
<td>West Burlington</td>
<td>13482</td>
</tr>
<tr>
<td>New Lisbon</td>
<td>13415</td>
</tr>
<tr>
<td>Edmeston</td>
<td>13335</td>
</tr>
<tr>
<td>West Edmeston</td>
<td>13485</td>
</tr>
<tr>
<td>Morris</td>
<td>13808</td>
</tr>
<tr>
<td>Garrattsville</td>
<td>13342</td>
</tr>
<tr>
<td>Individual</td>
<td></td>
</tr>
<tr>
<td>Newsstand Sales</td>
<td>150</td>
</tr>
</tbody>
</table>

---

The Gazette is sold at store locations in:
- New Berlin
- South New Berlin
- Morris and Edmeston

The Gazette is delivered to homes in:
- Burlington Flats
- Edmeston
- West Edmeston
- Morris and New Lisbon

*Additional free vending copies are available at additional community locations.*